



Powerful writing correlates directly to success, personal and professional! Choose *Write to Influence!* for clear, dynamic, focused text to gain that critical edge over the competition.

What Shall We Discuss?

Below are descriptions of my seven popular offerings, which can be customized to meet your audience needs, from a short keynote presentation to a half-day interactive workshop:

***Write to Influence!* College Applications -- The Essay that Opens Doors**

- Learn to write powerful, no-nonsense sentences that pack a punch
- 5 Word Sculpting tools to learn the fundamentals of powerful writing
- Strategies to respond to prompts to college essays; receive 25 essay prompts

Don't be intimidated by the college essay. It is an invitation to shine, revealing something that your grades and test scores can't—your personality! The essay gives admission officers a sense of who you are. Equally important, it showcases your writing skills.

***Write to Influence!* For Teens ... Land That Job! Writing Resumes and Job Interviews**

- 5 Word Sculpting tools to learn the fundamentals of powerful writing
- Strategies to craft powerful resumes – even for those new to the workforce
- Practice interview techniques based on actual interview questions

Everyone begins somewhere! Demystify the process of interviewing for a job. Start by learning how to write a powerful, attention-grabbing resume. Next, become familiar with standard interview questions. Learn to prepare and deliver spot-on responses!

***Write to Influence!* – The Fundamentals Put Your Writing on a Diet – Expunge the Fat to Write Powerful Sentences**

- Learn to write powerful, no-nonsense sentences that pack a punch
- 10 Word Sculpting tools to trim useless words, sequence thoughts, and avoid gibberish
- Gain clarity, focus, and precision to better make your case and influence the reader

Grabbing and keeping the reader's attention begins at the sentence-level – building blocks for an influential product. Powerful sentence followed by powerful sentence is akin to a boxer delivering blows ... right/left ... right/left. If written well, the reader is left figuratively breathless, nodding in agreement with your points. Suited for middle school, high school, and college students.

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