



# DIAA Log

November 2017



## DIAA COFFEE AND CONVERSATION - CARLA BASS



### LETTER FROM THE PRESIDENT

As the leaves fall and the weather grows a little cooler, our thoughts turn toward Thanksgiving and family. The following Thanksgiving Poem seems to fit this year:

#### True Thanksgiving

*On a single day each year we all gather around a feast  
 one day specially to give thanks  
 But do we remember what got us here?  
 The brave pilgrims in a new land  
 The brave natives defending their long cherished sacred  
 territory  
 How they found a way to join hands  
 We all know what happened after, but for one day,  
 differences weren't allowed to divide and there was  
 thanks and laughter  
 But they forgot one important thing - we're all God's  
 people everyday  
 We each have something special to give, not only on  
 Thanksgiving  
 So, let us all do better than our brave ancestors did  
 We can give love and thanks each and everyday of the  
 year*

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A heartwarming message to all in our DIAA family for hope, peace, and joy to you and yours. Let's hope that this Thanksgiving will be filled with warmth and happiness.

James F. Riggins, Lt. Col, USAF (Ret.)  
President, DIAA

### DIAA FALL LUNCHEON



This year's DIAA Fall luncheon took place on 17 October at the Ft. Myer Officers Club. Our honored guest was **U.S. Air Force Major General Linda R. Urrutia-Varhall**, Director of Operations at the National Geospatial-Intelligence Agency (NGA). MajGen U-V discussed how NGA is changing in the current environment to provide support not only to policy makers and warfighters but through the use of commercial imagery, they also support first responders as they battle forest fires, and provide relief efforts following hurricanes and other natural disasters.

### DIAA Hosts Workshop on "Write to Influence!" – Making Each Word Count

On 12 Oct, Carla D. Bass, Colonel, USAF (Ret) was the keynote speaker at DIAA's Coffee and Conversations program at DIA. She delivered a 90-minute workshop based on her book, "Write to Influence!" to more than 100 attendees and others via VTC. Her message was simple, "Powerful writing changes lives . . . It is also the lifeblood of effective operations." Ms. Bass's presentation was interactive, entertaining and, most importantly, effective. The audience responded with rave reviews, comments ranging from "phenomenal" to "a breath of fresh air" and suggestions that she do a repeat performance.

Carla emphasized, "The goal is to make every word count and each second of the reader's time play to your advantage." Her methods apply to an expansive range of products: personnel appraisals, job descriptions, resumes, analytical products, responses to Congressionally Directed Actions, budget justifications, essentially any official written communication.

She demonstrated her writing strategies and "word sculpting" tools that enable the author to set the context for the reader and convey a message with clarity, focus, precision, and impact. She also urges, "Empathize with the reader — Apply these tools to banish bureaucratic blather, so endemic in official writing."

"Write to Influence!' is also about taking care of people" she stated. That is, in fact, how she began her own journey. When she assumed command of the 324<sup>th</sup> Intelligence Squadron (IS) in Hawaii, she noted that the unit had regularly lost in All Air Force Hawaii awards. "The

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troops were sharp but many supervisors couldn't write winning packages ... I had to fix that." Carla created her "word sculpting" tools, composed a 14-page handbook, developed a workshop, and taught her unit to write. 324 IS became the unit to beat.

So great was the demand for this skill, Carla taught thousands of Air Force members for the next 15 years. And, her journey continues. "Write to Influence!" is available in e-book and paperback on Amazon, Barnes & Noble, and other locations. For more information or to contact Carla, please see [www.carladbass.com](http://www.carladbass.com).

## CHAPTER UPDATES

The Florida Chapter of the DIAA gathered on 11 October 2017 at the Surf's Edge Club, on Joint Base MacDill for the first Annual Homecoming of the Florida Chapter. The Chapter invited speakers from both SOCOM and CENTCOM to participate in the event. Mr. Keith Lawless, the DJ-2 of SOCOM addressed the group and provided his remarks on the challenges facing the DIA workforce at the Command as well as their contributions to successful mission accomplishment. Mr. Lawless addressed the complex mission sets facing the DIA analysts and other essential operational support personnel directly contributing to the SOCOM mission.

CENTCOM's JIC Commander, Colonel Ketti Davison, USA, shared her analysis of the current strategic posture in the Command's AOR and the contributions made by DIA to the analysis of ongoing armed conflicts and other geo-political challenges currently taking place in the region.

Following these presentations, the group enjoyed a buffet lunch and an open forum for the participants to become reacquainted with their former colleagues, catch up and make plans for the next gathering. As a result the Florida Chapter is planning for a springtime get together in the Fort Lauderdale area to continue fostering camaraderie and friendship among the alumni. A good time was had by all.



Florida-based members who participated in the gathering, include LTG Hughes, Ms. Kathleen Turner, Mr. Pierre Joly and his spouse Louise, Ms. Martha Duncan, Ms Theresa Romano, Mr. John Sinrud, Mr. Silas Baron, Ms Yvette Wooley, Ms Betty Hall, and Mr. George Swanson.

## WELCOME NEW MEMBER

Florencia Wannebo

## HAPPY BIRTHDAY

JOE MAZZAFRO AND JIM DAVIDSON



Joe is one of our newest Directors but a long-time DIAA member. As you can see he is also a new grandpa to grandson Michael.



Jim with Kevin Davidson.

Jim is also a long-time DIAA member as well as having served on the Board of Directors. He remains a principal advisor to the DIAA Board of Directors.

## DID YOU RECENTLY RETIRE UNDER FERS? WANT TO SHARE YOUR RETIREMENT STORY WITH DIA EMPLOYEES?

DIAA is hosting a DIA Coffee and Conversation mentoring session on December 13<sup>th</sup> or 14<sup>th</sup> from 10:00-11:30 a.m. at DIA HQS (the DIAC). If you recently retired under FERS and are interested in sharing your retirement story ("Life After DIA") with current employees, please let us know. We are looking for 2 more volunteers to share their stories, focusing on making the transition and finding your purpose post-retirement.

We are seeking retirees at any level and will select from a broad range of experiences and post-retirement activities – from those who fully retired to those who are doing interesting volunteer work to those who went onto another job or second career. Your hobbies and volunteer activities are of interest! How you stay intellectually challenged in retirement was a big question asked during our previous retirement panel. Come share your experiences.

If you are interested in volunteering for the FERS retirement panel on December 14<sup>th</sup>, please contact Sharon directly at [sahouy@gmail.com](mailto:sahouy@gmail.com)

### Gen. Joseph Dunford gets second term as Chairman, Joint Chiefs of Staff



The Senate on Wednesday passed through a voice vote the reappointment of Marine Corps Gen. Joseph Dunford as Chairman of the Joint Chiefs of Staff.

Dunford will serve for another two-year term as principal military adviser to the president, defense secretary and members of the National Security Council.

His confirmation came a day after he fielded questions on the future presidential aircraft's lack of aerial refueling capability during a Senate Armed Services Committee hearing on his reappointment. President Donald Trump nominated Dunford in May to retain his JCS chairmanship through September 2019.

Dunford assumed the chairman role in October 2015 after he previously served as commandant of the Marine Corps, assistant commandant of the service branch and head of the International Security Assistance Force in Kabul, Afghanistan.

The 40-year Marine Corps veteran has initiated efforts to build up military-to-military relations with other countries and helped advance the National Military Strategy and the South Asian strategy. (Source: DoD News)

### CIA vet replaces controversial official for national security post



President Donald Trump has placed a possible Central Intelligence Agency veteran in a key White House post that has been a point of friction with the CIA.

Michael Barry took over as the National Security Council's senior director for intelligence programs in recent weeks, sources in and outside the Trump administration said. He replaces Ezra Cohen-Watnick, a controversial official who left in August after clashing with some CIA officials, as well as national security adviser H.R. McMaster.

Barry's responsibilities include helping to shape U.S. intelligence policy and decisions governing its 17 intelligence agencies. It can be an influential role given its proximity to the president. CIA, by far

the most powerful spy agency in the U.S. government, prefers to see one of its own hold it.

NSC spokesman Michael Anton would not confirm or deny Barry's appointment. But two other officials in the Trump administration, two former intelligence officials and a fifth person with knowledge of Barry's new role confirmed it. It's not clear whether Barry is still affiliated with the CIA or has formally left the spy agency. The CIA declined to comment on Barry's appointment.

A sparse LinkedIn profile that appears to be that of the correct Michael Barry says he served in the U.S. Air Force between 1982 and 1992, including as a special agent in its Office of Special Investigations. The profile indicates he was based in Europe for at least part of that time.

According to the vaguely worded profile, Barry has been a "senior executive" in the U.S. government in the years since. A veteran of the U.S. Air Force, Barry also lists himself as an "executive leader" in the same profile and includes the State Department under his "interests." (Source: POLITICO, NAHAL TOOSI, DANIEL LIPPMAN and BRYAN BENDER 10/06/2017)

### Proposed Bill Would Reauthorize, Reform NSA Surveillance Program

A press release posted on Rep. Bob Goodlatte's (R-Virginia) website stated that the *USA Liberty Act* would establish a new framework of protections and transparency standards to help ensure that government agencies preserve individual liberties while using FISA's *Section 702* for surveillance.

The proposed bill would create new accountability measures to address the disclosure of U.S. citizens' identities and enforce reporting requirements on the number of Americans that have been monitored under Section 702 surveillance programs.

The legislation would also increase penalties for persons who leak classified information as well as foster information sharing between intelligence agencies and allies to fight terrorism.

### Vice Adm. Jan Tighe: Navy Leverages Data to Facilitate Decision-Making Process



Vice Adm. Jan Tighe, deputy chief of naval operations for information warfare, has said the U.S. Navy has begun to explore ways on how to harness collected data to accelerate the decision-making process as the U.S. faces threats from peer adversaries such as Russia and China.

Tighe said at the Armed Forces Communications and Electronics Association's Navy IT day the service branch is working on ways to generate decisions quickly through data collected from various sources

such as financial systems and intelligence, surveillance and reconnaissance sensors.

She mentioned the Navy's efforts to help functional area managers identify data that can be used to perform certain functions and cited the need for a data strategy as the service migrates data to the cloud.

"Part of that calculus requires a data strategy that makes sense of the data that we're moving to the cloud, which data needs to go to which kinds of clouds," Tighe said.

"Which data needs to be organized together, what are the standards by which we're collecting that data."

(Source: Federal News Radio)

### DIA Chief Information Office being realigned



**Janice Glover – Jones, DIA/CIO**

DIA sources report that DIA leadership has decided that since the DIA's digital transformation is so important, the Chief Information Office (DIA/CIO) is being realigned from the Directorate for Mission Services and will now report directly to the Deputy Director.



**BG(R) Dallas C. Brown, Jr.**, passed away on 20 August 2017. BG Brown was born in New Orleans, Louisiana on August 21, 1932. He was a distinguished military graduate of Army ROTC at West Virginia State College in 1954. His military education includes: the Infantry Basic Course, the Artillery Advanced Course, U.S. Army Command and General Staff College, USA Russia Institute, United States Naval War College - Distinguished Graduate, and the Defense Language Institute - Russian and German - as well as the National Senior Cryptologic Officer's Course. General Brown held a Bachelor of Arts in History and Political Science from West Virginia State College and a Master of Arts in Government - Russian area studies - from Indiana University. His medals and awards include: the Meritorious Service Medal - 20LC-Joint Service Commendation Medal, Army Commendation Medal, Master Parachutist Badge and Aircraft Crewman Badge. BG Brown retired in 1984 after over 30 years of service. During the latter part of his career, he served as DIA's Assistant Vice Director for Estimates/Deputy Vice Director, Foreign Intelligence, Washington DC and later served as Deputy Commandant, United States Army War College, Carlisle Barracks, Pennsylvania.



**James (Jim) Edward Pyer III**, 75, of Casper, Wyoming passed away August 27, 2017 at Central Wyoming Hospice in Casper, Wyoming. He was born on January 30, 1942 in Youngstown, Ohio and graduated from Poland Seminary High School On June 5, 1960.

Jim enlisted in the Air Force in 1960 and served four years at Offutt Air Force Base in Omaha, Nebraska. He married Betty Jean Wagner on January 12, 1963. After serving in the Air Force, they moved to Washington, D.C. where he worked for DIA at the Pentagon. In 1978 he and his family moved to Worland, Wyoming where he owned a landscaping and floral business. In 1988 he and Betty divorced, and Jim moved back to northern Virginia to resume his position at DIA. In 1989 he married Linda Dean Shoemaker. He retired from DIA in 2000 and resided in Virginia until 2013 when he returned to Wyoming to be near his daughter.

Jim is survived by his children, Doug (Cheri) Pyer of New Hope, PA, Terry (Sid) Pyer of Worland, Wyoming, and Tammy (John) Michael of Casper, Wyoming; and his grandchildren, Ryan, Amy, Shelsi, Stephen (Shawn), and Shannan Pyer, and Bryant and Cody Michael. He is also survived by his great grandchildren, Jaxson, Jerzee, and Axton Pyer, and Zerena Skogen-Michael. He was preceded in death by his wife Linda in October of 2012.



### **Glenn Shockley, DIA/NPIC Intelligence Officer**

Glenn A. Shockley, 83, died 3 October 2017, in Leesburg, VA. In 1956, Glenn earned a BS in Geological Engineering and a BS in Engineering Administration from Michigan Technological University, Houghton, MI. In 1957, he attended Naval Intelligence School at the Naval Officers Candidate School in Newport, RI after which he was assigned as an air intelligence officer on the Joint Staff, stationed in Taiwan. He retired from the Navy as a Lieutenant in 1961. Glenn began his civilian career at DIA which assigned him to the National Photographic Interpretation Center (NPIC, a joint CIA-DIA PHOTINT service organization). His initial assignment was as a Cuban specialist, and he was part of the NPIC team that first discovered Soviet missiles in Cuba leading up to the Cuban Missile Crisis of October 1962. His NPIC team played a major role in this crisis. Following the crisis, he became a naval specialist and the team leader of the Navy Unit before being promoted to division level management. In 1974, Glenn attended Air War College in Montgomery, AL and received a Master in Public Administration from Auburn University. During his career he received many performance and commendation awards. He is survived by his wife, Ann Jones, a brother, and other family

## ***UPCOMING EVENTS***

### ***DIAA Homecoming***

**30 November 2017**

**DIA Headquarters**

**Details Coming Soon**

### ***DIAA Board of Directors 2017***

#### ***Officers***

*James Riggins - President*

*Lee Carrigan - Vice President*

*Marion Alley - Treasurer*

*Judi Demulling - Secretary*

#### ***Directors***

*Jim Beirne - Member at Large*

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*Joe Mazzafro - Member at Large*

*Dan Dawson - Member at Large*

*Jim Eden - Member at Large*

*Bill Fleming - Member at Large*

*Sharon Houy - Member at Large*

*Tanika Rainey - DIA Representative    Sally Alexander – DIA Representative*

## **DIAA Lapel Pins and Coins**

**Challenge Coins \$10.00 each**

**Lapel Pins \$5.00 each**

**\*SPECIAL\* Order Both for: \$13.00**

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***[http://www.diaalumni.org/images/Merchandise\\_Order\\_Form\\_1.pdf](http://www.diaalumni.org/images/Merchandise_Order_Form_1.pdf)***