

## ***Write to Influence!* – Book Descriptions of Various Lengths**

**E-book -- \$9.95:** Amazon Kindle, Apple iBookstore, Barnes & Noble, Blio, CoreSource, Follett, Freading, Gardners, Google Play, Kobo, OverDrive, Scribd, Wheelers

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### **20 Words**

Powerful writing changes lives! Learn to compose text—clear, concise, and compelling—to beat the competition and achieve your goals.

### **65 Words**

Powerful writing changes lives! Learn to compose text—clear, concise, and compelling—to beat the competition and achieve your goals. *Write to Influence!* is tailored for the individual and corporate, academic, government, and military organizations. Written by retired Air Force colonel, who, for 30 years, composed products for senior leaders (ambassadors, generals, congressional staffs, and more). For these readers, every word and every second counted.

### **127 Words**

*Powerful writing changes lives!* You may be the best *qualified* candidate but *if the competition is better at telling a story, you lose*. People, businesses, and organizations want and deserve to succeed but fail. Why? Often, the inability to write persuasively, making their case to the audience, holds them back. *Write to Influence!* is tailored for the individual and corporate, academic, government, and military organizations. Learn to compose text—clear, concise, and compelling—to beat the competition and achieve your goals. Written by retired Air Force colonel, who for 30 years composed products for senior leaders (ambassadors, generals, congressional staffs, and more). For these readers, every word and every second counted. Developed her 10 writing techniques; taught to thousands of professionals for 15 years to rave reviews.

### **167 Words**

*Powerful writing changes lives!* It correlates directly to success, personal and professional. People, businesses, and organizations want and deserve to succeed but fail. Why? Often, the inability to write persuasively, making their case to the audience, holds them back. You may be the best *qualified* candidate—hands down—but *if the competition is better at telling a story, you lose*. For organizations, accurate, clear, and concise writing is the lifeblood for effective operations. ***Write to Influence!*** is tailored for both the individual and for organizations: private business, corporate, academic, NGOs, government, and military. With proven tools and strategies in ***Write to Influence!***, you will generate focused, dynamic, and persuasive text to edge out the competition and achieve your goals. Written by a retired Air Force colonel, who, for 30 years, composed products for senior leaders (ambassadors, generals, congressional staffs, and more) and taught these techniques to thousands of professionals for 15 years. For audiences such as hers – and yours, as well – each word and every second counts.