

Rating: 5 out of 5 Stars. How many times have you been bored to death by books that purport to teach the reader how to write compelling prose? Carla knows the first rule of teaching people how to write: you have to lead by example! *Write to Influence!* is a pleasant read. It feels like a savvy, humorous friend stopped by to give you some advice on effective writing.

Write to Influence! is practical. It isn't crammed with page after page of every single grammar rule that exists. It tackles the most common, worst offenders, so the time you spend with the book has maximum impact on your writing. Wonder if you "got" what Carla's trying to teach? Do the plentiful exercises and find out.

I'm a professional writer and I also teach people how to write. I picked up a few tips from *Write to Influence!* and looked at some common problems from a fresh angle. This book is worth your time. [Amazon Reviewer](#)