

Rating: 5 out of 5 Stars. Colonel Bass has created a very professional, interesting, and prescient manual on effective writing. Most every employer today will tell you their employee applicants are woefully lacking in effective and succinct writing skills or their mid-level managers and executives are in need of refreshing their presentation and briefing skills. **Carla has made this a "must have" reference for all those seeking to enter the employment arena as well as those seeking to distinguish themselves for higher positions.** Job well done! [Paul Lawrence, COO, Family Insight, P.C., Amazon Reviewer](#)